



INDIAN VALLEY PUBLIC LIBRARY

Board of Trustees Meeting
May 19, 2022

Call to order: Alexander Grande, IVPL Board President, called the May 19, 2022 meeting of the Board of Trustees to order at 8:00 AM.

Present – Cassie Balzer, Steve Boell, Alexander Grande, Darren Johnson, Doug Johnson, Suzi Leonard, Wendy Leshinskie, Penny Price, Margie Stern, and Bud Leister (Foundation of Friends).

Absent (excused): Beth Styer

Consent Agenda: Doug Johnson made a motion for approval, Steve Boell seconded, and motion was approved. Additions to Director's Report staff in-service meeting on May 13 focused on Collection Policy/challenges, lunch provided from Panera, and several staff received years of service awards. A special recognition of Cindy Adams for 40 years Automatic renewals started, Museum sponsorships has begun again receiving contribution from several new companies.

Items approved:

- Minutes
- Treasurer's Report
- Director's Report
- Statistics

Committee Reports

- Facilities
 - Due to weather, concrete patch work has been postponed to late May-early June.
 - Good's Plumbing improved lines in the kitchen to accept a refrigerator with an ice machine and hookup a new sink but no dishwasher.
 - Baines' Roofing will replace tarp on Book Sale Modular bldg. and clean roof drains this week
 - As requested, Wendy Leshinskie made a request to Telford borough to patch potholes on the front driveway. This may be complicated due to its location next to a drain cover. No response as of today.
 - Gifford's Tree Service (Telford) has agreed to remove the trees growing on the green roof as well as branch work next month. They will charge ½ their typical rate of \$300/hr. estimate 2 hrs. All debris will be removed.
 - Thank you to whomever fixed the broken bench.

- Foundation of Friends – no meeting this month exploring the idea of an endowment, DIW plans are progressing.
- Personnel- Personnel Handbook draft - New google invite will be sent out to Board to review document. Some comments have already been added.
- Strategic Plan Meeting on Friday 5/20. Patron surveys have been distributed through Survey Monkey and paper copies are available.

Old Business

- Hours - Currently opened 71 hours, exceeds state hours minimum hours. Main issue reducing Friday hours. Reducing hours will reduce costs. Board discussion ensued. Wendy Leshinskie made a motion to reduce Friday hours to 10-5, Darren Johnson seconded, the motion passed. Suzie Leonard questioned signage showing library hours. Margie will investigate signage, possible borough restrictions, and costs.

New Business

- Remote Work Policy - Steve Boell made a motion to approve the amended remote work policy for IVPL. Penny Price seconded, the motion passed.
- 7/24 IVPL will dish ice cream at Sundaes in the Park. Volunteers are needed.

Generative Thinking Board Discussion: How do we best communicate the value of the library to those who are not already engaged with what we do? Residents, municipalities, other non-profits etc.? Ideas exchanged. Reaching out to service groups, showing video to the library at the Broad Theater, linking municipal websites and Keystone Opportunities to the library, how to energize current users. Steve raised the point of what audience are we are targeting. Use of video increases the positive attitude towards the library. Possible use of Google ads, geocaching, and other marketing tools. Promoting the small businesses who might need audio/visual technologies. Marketing seems to be critical.

Adjournment- Wendy Leshinskie made a motion to adjourn at 9:07, Darren Johnson seconded and the motion was approved.

Respectfully submitted,

Catherine S. Balzer, Secretary

Next Meeting: June 16, 2022